

The Ingredients of Excellence



Bio Ingredients
Spice
Realty
Farm Tech
Hospitality
Wind Energy

Synthite Industries Ltd

Synthite Valley,
Kolenchery,
Kerala 682 311, India

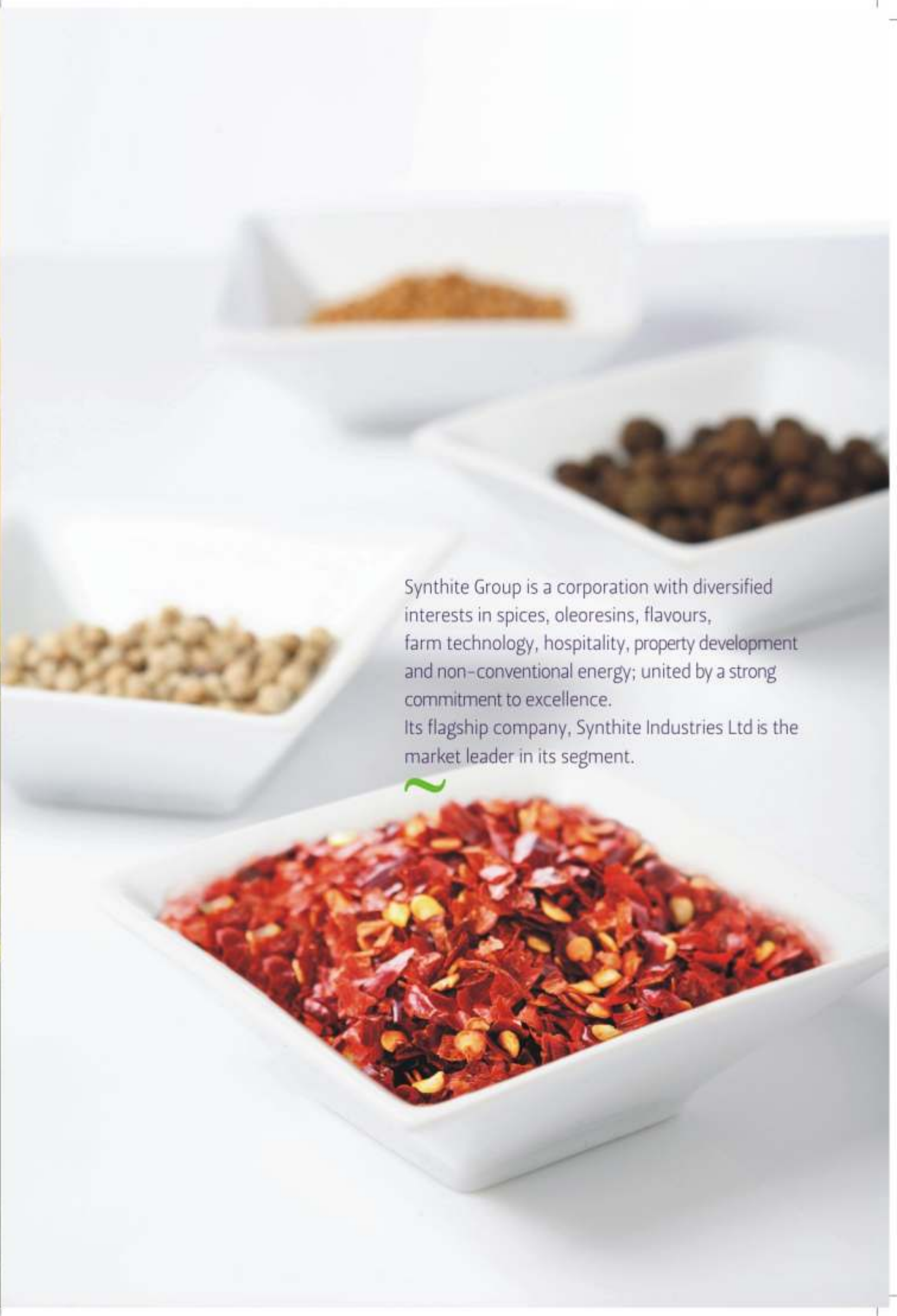
T +91 484 3051200
F +91 484 3051351

E info@synthite.com
W www.synthite.com

Corporate Headquarters
Ajay Vihar, M G Road, Cochin,
Kerala 682 016, India

T +91 484 3012222
F +91 484 2378801

Synthite



Synthite Group is a corporation with diversified interests in spices, oleoresins, flavours, farm technology, hospitality, property development and non-conventional energy; united by a strong commitment to excellence. Its flagship company, Synthite Industries Ltd is the market leader in its segment.





Spice Powerhouse Synthite Industries Ltd

Synthite Industries Ltd focuses on plant-derived food ingredients, value-added products and application-oriented solutions for the food industry. The company was one of the first in the country to venture into the oleoresin business. From its inception in 1972, in Kerala's spice belt, Synthite sets the benchmark on the global stage for excellence in spice oleoresins.

Product range

Our product portfolio is 500-strong and includes spices in raw, sterilised and powdered form, spice oleoresins, organic extracts, health ingredients, essential oils, natural food colours, floral concretes, absolutes and resinoids etc. We even have Fair Trade certified products and our pot-pourri graces many leading tables across the world!

Quality control

Synthite conforms to:
Quality Management Systems – ISO 9001:2000
Food Safety Management Systems – ISO 22000:2005
NABL Accreditation for QC Lab – ISO 17025:2005
Kosher

From perfumes to pizzas, Synthite is a vital ingredient for success.

Synthite Industries Ltd is ably supported by its six manufacturing units across South India, who together strive to provide complete taste solutions.



Building Happiness Synthite Realty

Since its founder C V Jacob first proved his mettle in executing civil engineering contracts, construction has always held a prominent place in Synthite's plan. In 1992, the company made its entry into housing and property development with Riviera Retreat in Cochin. Soon after, it touched another high in quality housing with the launch of Spice Villas, an exclusive villa enclave set amidst greenery near Synthite Valley, Kolenchery. Synthite's brand of housing focuses on creating living spaces that combine aesthetics and functionality.



Thinking Fresh Wind Energy

Wind Energy

As a company inspired by nature, Synthite's diversification into Wind Energy creation re-affirms its commitment to environment-friendly practices. This division exploits non-conventional energy as a power source for its manufacturing. Synthite's fragrance division at Marudur, Coimbatore, uses wind turbines to generate energy. In addition, the company relies on co-generation of steam and electricity by using its own agro waste.



Extracting major Synthite Bio Ingredients

Synthite's bio ingredient offerings are comprehensive and cater to the food, fragrance, health and cosmetic industries. Synthite offers a portfolio of over 500 products, namely spice oleoresins, essential oils, natural colours, organic certified extracts, fairtrade certified extracts, super critical fluid [co₂] extracts, beverage flavouring, nutraceuticals, vanilla (cured beans/ extracts), spray dried / encapsulated products, granulated products, herb extracts, floral extracts, dry fruit extracts, resinoids, green spice extracts, roasted and fried spice extracts, etc.



Synthite Bio Ingredients

The first step towards excellence was taken with the manufacture of Oleoresin Black Pepper in 1972. Other spice oleoresins and plant derived ingredients were manufactured subsequently and Synthite was catapulted to global leadership, with 30% of the world's marketshare in spice oleoresins. Today, these products are the prized ingredients of some of the world's best known brands. Bringing spice, taste, scent and health to millions.





Redefining Luxury Synthite Hospitality

Synthite ventured into hospitality in a way that was characteristic of its pioneering spirit. In 1992, it launched what was perhaps India's first apartment hotel, Riviera Suites. In line with all the other Group offerings, Synthite Hospitality focuses on select, premium luxury holiday experiences. To this end, it has also tied-up with Ramada Worldwide to create an exclusive lakeside getaway, Ramada Resort, Cochin.

Riviera
Suites

Riviera Suites

Set by a stretch of scenic waterfront in Thevara, Cochin, Riviera Suites was the first serviced apartments in Cochin. This fully air-conditioned, all-suite hotel offers standard, superior and deluxe apartments, rented out on a daily or monthly basis. The hotel is renowned for its world-class amenities and styling. www.rivierasuites.org

RAMADA
RESORT
COCHIN

Ramada Resort

Set on the shores of Lake Kumbalam, Ramada Resort is the latest venture of the Synthite Group. This luxury boutique resort offers floating pool villas, lake facing cottages and deluxe rooms. The 5500 sq.ft. spa overlooking the lake, is another first for the pioneering group. With a presence in 35 countries and a determination to offer travellers exciting new experiences, Ramada Worldwide is a fitting partner for quality-driven Synthite. www.ramadacochin.com

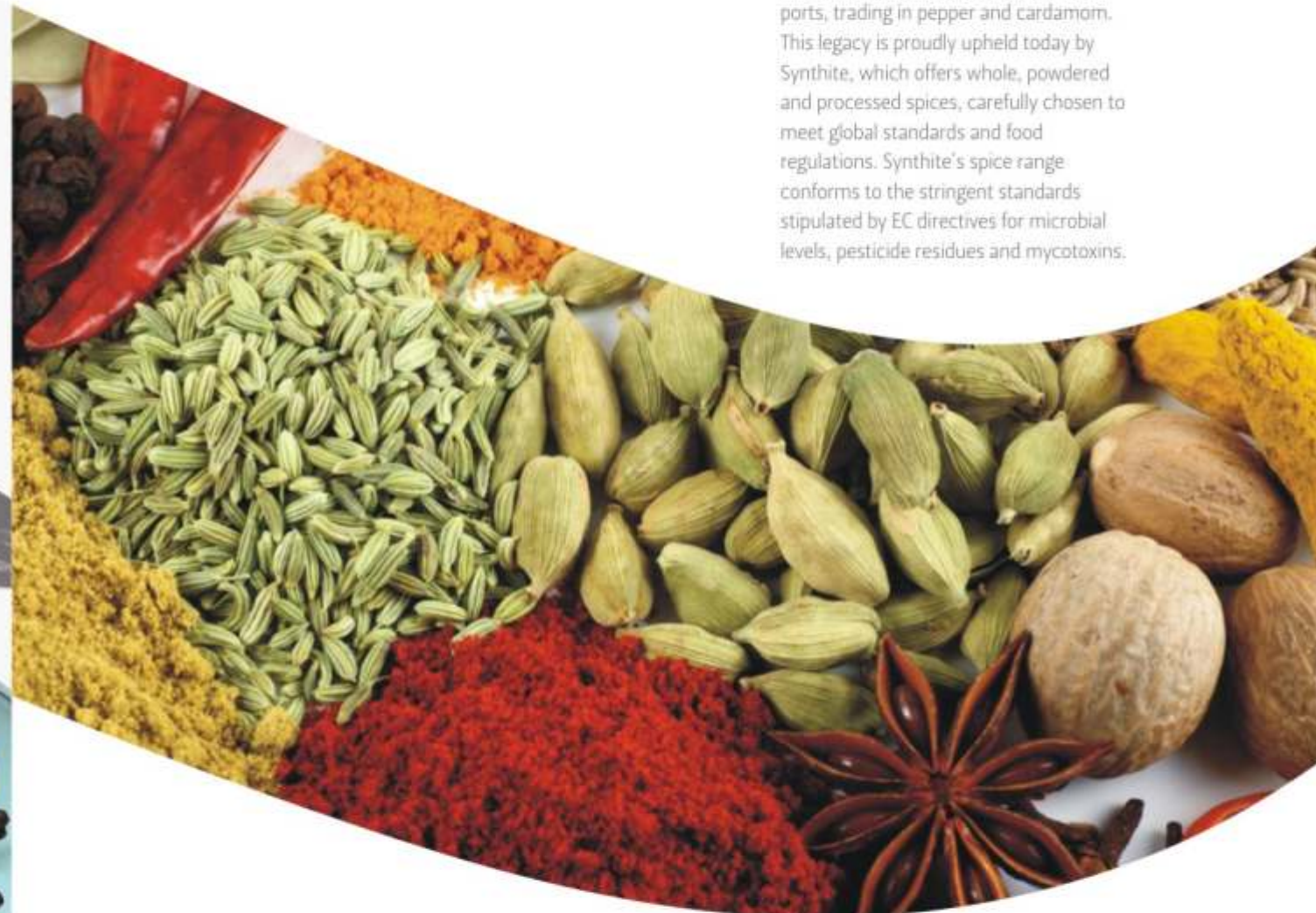


Enhancing sensation Synthite Spice



Synthite Spice

The history of spices is entwined with that of Kerala. From time immemorial, merchants have weighed anchor at its ports, trading in pepper and cardamom. This legacy is proudly upheld today by Synthite, which offers whole, powdered and processed spices, carefully chosen to meet global standards and food regulations. Synthite's spice range conforms to the stringent standards stipulated by EC directives for microbial levels, pesticide residues and mycotoxins.





Tracing quality Synthite Farm Tech

Synthite Farm Tech

Synthite Farm Tech is a proactive initiative to guarantee complete traceability of raw materials. This is especially significant in a marketplace finely attuned to environmental and health requirements. Synthite clients are assured of high standards of quality in raw materials. Traceability is achieved through

contract farming where Synthite selects farms and identifies planting material based on customer specifications. It provides technical guidance to farmers and directs them in the usage of approved pesticides and fertilizers. The harvest and post harvest handling operations are monitored by Synthite personnel.



Celebrating Great Taste

Synthite Taste Park

Synthite Taste Park at Pancode hosts the expansion-driven partnerships with Omega and Aromco that Synthite have collaborated with. Offering best-in-class process technologies and creative laboratories, this custom built facility re-affirms Synthite's passion towards creating great taste.



Savoury Reputation

Symega Savoury Technology (P) Ltd

SYMEGA is a joint venture between Synthite Industries Ltd and OMEGA Food Technology, Austria, one of the world's fastest growing savoury houses. SYMEGA harnesses the benefits of both brands. Synthite's exceptional understanding of spices, oleoresins and essential oils, along with Omega's versatile utilisation of top notes make these products world-class. Products include savouries like stock, bouillon, soups, curry seasonings, pasta, noodles, toppings, sauces, dips, chutneys, sausage seasonings, marinades, colours, mayonnaise etc. www.symega-savoury-technology.com



Sweet Success

Aromco Flavours India (P) Ltd

Synthite has joined hands with a global flavour industry major, Aromco UK, to create Aromco India. Aromco is one of the largest independent speciality flavour manufacturers in the UK. The company's product portfolio includes flavours for use in bakery, confectionery, beverage, dairy and savoury applications. It has on board a successful team of flavourists, who are backed by state-of-the-art analytical facilities, fully equipped application laboratories and comprehensive quality assurance support. www.aromcoindia.com



Synthite is always committed to excellence, in maintaining its leadership by offering unparalleled quality. In all its ventures it strives to be the first choice of customers and associates. This, no doubt, is the vital ingredient in Synthite's success.

